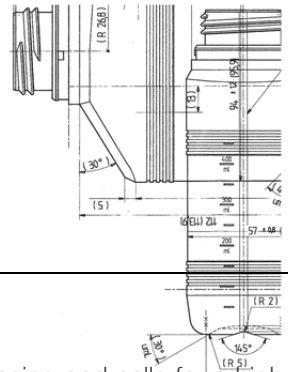


Artwork Management Services

Systemised Artworks



The Challenge

The number of legal requirements regarding the marking of packages does not stop increasing and calls for a high degree of know-how in development and design of labels. The general trend towards multi-language layouts additionally reinforces this problem of information.

As the individual divisions often are located far away from each other, the approval process of layouts may be impacted by long reaction times with the unnecessary effect that the launch of new products is considerably delayed which causes lost revenues. An incorrect or insufficient marking may lead to considerable costs in the case of e.g. recall campaigns.

For this reason, developing artworks does not only require adequate know-how in pre-press and computer systems, but it also demands a high degree in competence in the fields of labelling and packaging legislation as well as in the administration of the needed information which, in the ideal case, should be combined in a complete service.

The Solution

In our **in-house graphics department**, we are able, thanks to state-of-the-art techniques (e.g. ESKO Automation Engine), to create artworks within the shortest period of time and to electronically send them in appropriate form to the customer for approval. The approved artworks are transmitted to the label supplier without any loss in time as well, e.g. by FTP.

EUROPACK is specialised in administering the **complex information** which are necessary for the creation of artworks by means of database-driven information systems. Upon request, we set them up individually for every customer so that your administration of the large number of your layouts can be facilitated. In automated processes, they furthermore allow us to perform the artwork creation for you even shorter within a blink of an eye.

During the creation of artworks, a check regarding the **customer standards conformity** is naturally made. Performances, which are otherwise extra charged, e.g. the creation of barcodes, are included. Customers only pay once per artwork until final approval.

Furthermore, we develop solutions for an **individual labelling in the fields of large packages / slow movers** with highest standardisation. Increase your quantities at the label supplier and reduce your costs. We also involve the local printing (e.g. thermal transfer print) in the label production.

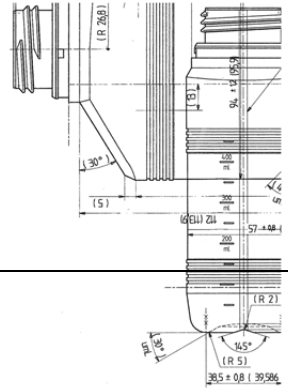
Using your own **Online Packaging Database**—that we can offer our customers at self costs—the print data and the change of them can easily be administered. And of course, they are accessible via Internet. A complex access control allows the individual access to folders and documents, also for your suppliers and customers.

We also support you in the **preparation of tenders** and, with our know-how, we assist your label printer in your order.

We would be pleased to submit you a tailored offer for the creation of your artworks.

Artwork Management Services

Systemised Artworks



The Facts at a Glance

Our Services

- Creation of Artworks
- Creation and insertion of barcodes
- Inclusion of the legal texts which revealed to be necessary by the SDS (if necessary, in different languages)
- Check regarding production cost optimization
- Color prints by laser printer (upon request)
- Assistance during the approval procedure
- Transfer to the indicated label supplier
- Reporting
- Project management

Conditions

- Supply of all designs by the customer
- Supply of all texts by the customer
- Supply of the safety data sheet
- Supply of the barcode number by the customer

Additional Services

- Translation service (external agency)
- Design (e.g. on project basis)
- Conversion of artworks into other formats
- Colour sample / chromatins and electronic samples

Computer Systems

- Macintosh
- MS-Windows (PC)

Software

- Illustrator
- Photoshop
- Acrobat Exchange
- ESKO Automation Engine
- et al.

Data Exchange (Reception and Sending)

- E.g. FTP (Internet File Transfer) / E-Mail

Our Company

For more than 25 years, EUROPACK has been successfully working in the area of **Packaging Management** for companies in different sectors, inter alia in the fields of packaging and labels. For this reason, we are familiar with all requirements made to the artwork production. For some of our customers we are working for over 15 years on a permanent, partly European-wide basis as coordinators for the complete artwork handling and administration as well as for adjacent questions.

Furthermore, we successfully work, on a worldwide basis, in the area of **Fluid Management** as consultant in the fields of engineering, project and process management in blending, transfer, filling and packing as well as storage and distribution. The trade with products, packages and equipment completes our offer.